

Established in 1997 by Co-Founders and Managing Directors, **Ray Mayo** and **Jon Seitz**, MayoSeitz Media is a top independent media agency located near Philadelphia.

MayoSeitz Media is a **4A's agency**, one of the few independent media agencies in the U.S. to to qualify and become members have earned membership.

MayoSeitz Media provides custom, data-driven dashboards and reporting to deliver accountability and measure success.

MayoSeitz Media is not a traditional agency or a digital agency – it is both, and more. Our approach is always one of media neutrality. Media platforms and opportunities are constantly evolving, so we research, test, and implement any traditional or innovative tactics which best achieve clients' goals.

Research and analytics are at the core of all our plans. We leverage industry-leading resources including Nielsen, Scarborough, NetVibes, comScore, and the 4A's among many other tools to ensure that we are connecting with the proper audience in the most comprehensive, efficient, and effective way.

Clients

Our client roster is varied across industries and geographies. We create and implement media programs regionally, domestically and throughout the world.

MayoSeitz Media clients share a passion for seeking the highest level media solutions to their business issues, and we strive to deliver excellence daily. We appreciate their support and partnership. Our clients include, among many others:

- **Comcast SportsNet**
- **Drexel University**
- **Penn Medicine**
- **Subway**
- **Sunoco**
- **Trex**
- **Visit Philadelphia**

Interested in learning more?

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